



**FOR IMMEDIATE RELEASE**  
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**MEDIA CONTACT**  
**Nicole Stacey**  
**(850) 434-2142**  
[Nstacey@visitpensacola.com](mailto:Nstacey@visitpensacola.com)

## **Beaches of Pensacola are Just the Beginning**

What's your daydream? Days spent lazing on sugar-white sand? Soaking up the charms of a locals-love-it downtown? Roaming the halls of a pre-Civil War fort? Getting in touch with your outdoorsy side? The Pensacola Bay area delivers the experience you crave. Even better – you have options...pick just one way to spend your time with us or mix and match as it suits you.

While most are allured to the city's shores because of the talcum-painted sand and emerald green waters the of Gulf of Mexico, many find an unexpected thrill in the area's diverse happenings. From family-friendly museums and activities to restaurants and bars that feature an aura of after-hour glow for girlfriends and couples, there's always something going on to compliment the perfect beach vacation.

### **Arts, Culture and Entertainment Await**

As the only destination between Tampa and Mobile to boast the big five, there's something year-round for everyone. Big-city entertainment like the ballet, opera, symphony, theatre, and art galleries feature shows throughout the year attuned to any cultural taste. Annual festivals like Foo Foo Festival, Great Gulf Coast Arts Festival and the Pensacola Crawfish Festival highlight state-of-the-art artistic happenings.

### **Adventure at your Own Speed**

From lazing under an umbrella with an icy cold bushwhacker in hand to paddling on the emerald green waters of the Gulf of Mexico, there's an adventure for every type of person. For the nature lovers, enjoy sunrise hikes across the Gulf Islands National Seashore looking for seasonal birds, dolphins and historic war forts.

### **Gulf-to-Table Gives Fresh a Whole New Meaning**

Feast your eyes and your taste buds on delectable flavors with sunset waterfront views along Pensacola's coast line. Locally harvested oysters, fresh tuna straight from the Gulf of Mexico and seasonal herbs and produce are just a few of the items that will grace your plate. Feeling adventurous? Hop on a charter boat and try your hand at catching your own meal.

### **Discover a Historic Melting Pot**

Did you know that Pensacola is America's first settlement? In 1559, Spanish Conquistador Don Tristan de Luna traveled on an expedition that included 11 ships from Veracruz, Mexico, to establish Pensacola. For a peak into Pensacola's past life, the Pensacola Historic District beckons travelers with living history demonstrations, 19<sup>th</sup>-century homes and colonial wear. Over in Belmont-Devilliers, known locally as The Blocks, experience the commercial and cultural hub of Pensacola's historic black community. Today, vibrant murals and the city's best fried chicken can be found here. On the west side of Pensacola, the world's largest naval aviation museum is home to more than 150 aircraft and attractions that the whole family can enjoy. On most Tuesday's throughout the year, the U.S. Navy Blue Angels can be seen practicing from the flight deck outside!

Whatever vacation experience you crave, Pensacola offers a cultural feast for all palates. We hope to welcome you soon.

