



Emerald Coast UK Media Mission

Your top five stories/unique selling points

Location: Located in northwest Florida, Destin, Fort Walton Beach, Okaloosa Island make up the Heart of Florida's Emerald Coast. The Emerald Coast is serviced by America's fastest growing airport: Destin-Fort Walton Beach Airport (VPS), offering several ways for international passengers to arrive to the Emerald Coast each day.

Maritime Culture and Fishing Adventures: Affectionately known as the "Luckiest Fishing Village in the World," Destin boasts the largest charter fishing fleet in the country, guaranteeing visitors a memorable day off the shores of the Gulf. Regardless of the time of year, something is always in season and charters are available for all skill levels with experienced charter captains at the helm to ensure a successful fishing adventure. On land, the [Okaloosa Island Fishing Pier](#) provides not only incredible views, but fishing opportunities for experts and beginners alike. For those that prefer to have their feet planted in the surf and sand, fishing from the beach can be one of the best ways to enjoy a day with the family. Even without casting a single line, visitors to the destination can celebrate the fishing culture along the Emerald Coast during the annual Destin Fishing Rodeo held during the month of October.

Gulf-to-Table Cuisine: Part of what makes any destination unique is the distinct flavors travelers can experience during their visit, and Emerald Coast serves up a bounty of local fare. With fresh, Gulf-to-Table seafood many local restaurants offer a wide selection of fresh catches, brought in daily by local fishermen. Aside from menu items that diners may come to expect from a visit to Florida, such as Grouper, specialty "catch of the day" menus are available to entice and delight. For non-seafood lovers, restaurants also offer traditional and contemporary American fare, from burgers and steaks to regional cuisine that's distinctly southern, paired expertly with locally crafted beers including [Destin Brewery](#) and [Props](#).

White Sugar Sand: While Florida is well-known for its beautiful beaches, the sugar-white sand and vibrant emerald-green water in the Emerald Coast are arguably some of the most beautiful in the world. Twenty-four miles of soft, sugar white sand make up the heart of Florida's Emerald Coast, providing unique access to wade in the Gulf of Mexico. Appalachian quartz crystals, washed from rivers and tumbled by the tides over thousands of years, have formed the fine white powder sands, that are cool to the touch, and line the shores today.

A Family Destination for All: For generations, families have journeyed to the Emerald Coast in search of relaxation and recreation, and they continue to discover both in new ways year after year. From amusement parks, to outdoor adventures and watersports, to animal encounters, the Emerald Coast offers multiple opportunities to make cherished memories. Examples include:

- [The Gulfarium Marine Adventure Park](#) is dedicated to educating, entertaining, and inspiring guests to respect and preserve wildlife.
- [HarborWalk Village](#) offers restaurants, activities and entertainment to please everyone in the family including shopping, paddle board and kayak rentals, pontoon and jet ski rentals, parasailing, glass bottom boats, world class fishing, pirate ship excursions, dolphin cruises, concerts and live music.
- [The Boardwalk on Okaloosa Island](#) serves as a perfect place for families to dine, play and shop. In the summer months, travelers can enjoy nightly scheduled events, such as the Wednesday night fireworks and beach BBQs.

- [Henderson Beach State Park](#) is home to a protected strip of the Emerald Coast featuring fishing, a nature trail and 60 campsites connected to the beach via boardwalk.
- [BOTE Board](#) calls the Emerald Coast home and the calm waterways of Destin, Fort Walton Beach, Okaloosa Island make paddleboarding a fun and exhilarating activity for the entire family. The Emerald Coast is a perfect destination to experience a plethora of water adventures such as kayaking, snorkeling, scuba diving, and even SNUBA.

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