



FOR IMMEDIATE RELEASE

LEGOLAND® Florida Resort to Open THE LEGO® MOVIE™ WORLD on March 27

New Area Will Feature Popular Movie Characters, World-Class Rides and Fun-Filled Dining Experiences



WINTER HAVEN, FL. (Jan 25, 2019) – Opening March 27, LEGOLAND® Florida Resort is taking guests from the theater to the theme park with the launch of THE LEGO® MOVIE™ WORLD. Created in partnership with Warner Bros. Consumer Products, this impressive expansion features three new rides and numerous attractions, all inspired by the characters and themes of the worldwide blockbuster THE LEGO® MOVIE™ and the exciting new big-screen animated adventure sequel THE LEGO® MOVIE™ 2: The Second Part.

The creative masterminds from Merlin Magic Making, the global creative and delivery division of parent company Merlin Entertainments Group, re-created Bricksburg with its lovable characters, creative eating spaces and authentic city scape where guests can experience Emmet's Super Suite.

"THE LEGO MOVIE WORLD is our largest addition to date and will provide guests around the world with the ultimate movie-to-theme park experience," said Keith Carr, project director of Merlin Magic Making. "The park just screams fun everywhere you look; kids and families alike can interact with various characters, enjoy ride technology that's the first of its kind and dine on tasty tacos at Taco Tuesday Everyday. Not to mention, we have a spaceship playground!"

While the Park's theming and immersion of THE LEGO MOVIE universe will captivate guests of all ages, the three brand-new rides stay true to LEGOLAND Florida's kid-friendly experience.

"The rides truly capture the whimsical fun and quirky nature of the popular LEGO movies," said Rex Jackson, general manager of LEGOLAND Florida Resort. "The Masters of Flight ride will be iconic to our park, Unikitty's ride sings and spins with her ever-changing emotions and the Battle of Bricksburg is themed around huge LEGO DUPLO® aliens. With great partners in Warner Bros. we've developed a park that will bring a lot of smiles to children and their families. We're thrilled to be the only location for fans to experience THE LEGO MOVIE WORLD."

THE LEGO MOVIE Masters of Flight takes guests on a suspended ride aboard Emmet's Triple Decker Couch surrounded by a full-dome virtual screen, giving the sensational feeling of flying through a world created completely from LEGO® bricks. The attraction is the first in the world at a major theme park that embeds a 180-degree turn in the ride experience. The ride animation will feature a humorous and magical adventure as guests soar through Cloud Cuckoo Land, dive to Middle Zealand and splash down on the waters of Pirate's Cove.

Unikitty's Disco Drop takes guests through a rainbow-filled journey based on Unikitty and her many moods. Once on the ride, guests will swoop to the tiptop of Cloud Cuckoo Land, then drop, spin and bounce back down to earth, creating a thrilling and frenzied experience.

At Battle of Bricksburg, the only water ride in THE LEGO MOVIE WORLD, riders are challenged to stop DUPLO aliens from invading and stealing LEGO bricks by spraying water at targets from their boats. The riders aren't the only ones who can enjoy playing in the water, outside of the ride will be water cannons for guests to spray and help the riders save the day.

THE LEGO MOVIE WORLD will also feature Taco Tuesday Everyday eatery, The Awesome Shop, filled with take-home collectables and a space-themed playground structure inspired by Benny's spaceship which will include special photo opportunities and character interactions.

To continue the fun, guests can enjoy the ultimate vacation (or slumber party) just steps away at LEGOLAND® Hotel in the new THE LEGO MOVIE themed rooms. Designed with familiar scenery and beloved characters from the movie, no detail is left untouched. Adults can relax in their own room inspired by Emmet's apartment, while kids dream of spaceship adventures in a separate children's room themed after Benny's Spaceship.

No matter where you stay or how you choose to spend your adventure, awesome awaits at THE LEGO MOVIE WORLD!

About LEGOLAND Florida Resort

Built for kids 2-12, LEGOLAND Florida Resort is a multi-day vacation destination located just 45 minutes from Orlando and Tampa. The whimsical resort includes an interactive, 150-acre theme park with more than 50 rides, shows and attractions inspired by popular LEGO brands and characters, plus LEGOLAND Water Park, the 152-room LEGOLAND Hotel and the 166-room LEGOLAND Beach Retreat.

About Warner Bros. Consumer Products

Warner Bros. Consumer Products (WBCP), a Warner Bros. Entertainment Company, extends the Studio's powerful portfolio of entertainment brands and franchises into the lives of fans around the world. WBCP partners with best-in-class licensees globally on an award-winning range of toys, fashion, home décor, and publishing inspired by franchises and properties such as DC, J.K. Rowling's Wizarding World, Looney Tunes and Hanna-Barbera. The division's successful global themed entertainment business includes groundbreaking experiences such as The Wizarding World of Harry Potter and Warner Bros. World Abu Dhabi. With innovative global licensing and merchandising programs, retail initiatives, promotional partnerships and themed experiences, WBCP is one of the leading licensing and retail merchandising organizations in the world.

About the Movie

The much-anticipated sequel to the critically acclaimed, global box office phenomenon that started it all, The LEGO Movie 2: The Second Part reunites the heroes of Bricksburg in an all new action-packed

adventure to save their beloved city. It's been five years since everything was awesome and the citizens are now facing a huge new threat: LEGO DUPLO® invaders from outer space, wrecking everything faster than it can be rebuilt. The battle to defeat them and restore harmony to the LEGO universe will take Emmet, Lucy, Batman and their friends to faraway, unexplored worlds, including a galaxy filled with fantastic planets, strange characters and catchy news songs. It will test their courage, creativity and Master Building skills, and reveal just how special they really are.

The LEGO Movie 2: The Second Part stars Chris Pratt, Elizabeth Banks, Will Arnett, Tiffany Haddish, Stephanie Beatriz, Alison Brie, Nick Offerman, Charlie Day, Maya Rudolph. Directed by Mike Mitchell from a screenplay by Phil Lord & Christopher Miller, story by Phil Lord & Christopher Miller and Matthew Fogel, based on LEGO Construction Toys, it is produced by Dan Lin, Phil Lord, Christopher Miller, Roy Lee, and Jinko Gotoh; with executive producers Jill Wilfert, Keith Malone, Matthew Ashton, Chris McKay, Zareh Nalbandian, Ryan Halprin, Will Allegra, Chris Leahy. Trisha Gum is the animation director. Patrick Marc Hanenberger is the production designer; Clare Knight, the editor; and Mark Mothersbaugh, the composer. Warner Bros. Pictures and Warner Animation Group present, in association with LEGO System A/S, a Rideback/Lord Miller/Vertigo Entertainment Production, The LEGO Movie 2, distributed by Warner Bros. Pictures. Rated PG for "some rude humor." TheLEGOMovie.com

THE LEGO® MOVIE 2: The Second Part © & ™ DC Comics, Warner Bros. Entertainment Inc., & The LEGO Group.

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