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FOR RELEASE

Sunshine and Endless Adventures are Easy to Find in Daytona Beach

Direct Flights from Toronto to Daytona Beach start January 28

DAYTONA BEACH, Fla. (January 15, 2019) – For Canadians eager to escape to the sunshine state in search of beautiful beaches and ocean breezes, getting to Daytona Beach, Florida, is easier than ever. **Sunwing Airlines is expanding its services to Florida to offer flights to Daytona Beach from Toronto for the first time.** Sunwing is the only Canadian carrier to offer direct international flights to Daytona International Airport (DAB), located just five miles from the beach. **The twice weekly seasonal flight service will operate on Mondays and Thursdays beginning January 28, 2019.** Other airlines offering service into Daytona Beach include Delta, American Airlines and – starting January 16 – Silver Airways. Easy access is also available from two interstate highways – I-95 and I-4.



Daytona Beach is known for its beautiful 23 miles of white-sand beaches and car racing, but offers so much more – top-ranked golf courses offering year-round play, festivals, waterfront dining, shopping, arts and culture, and eco-fabulous outdoor adventures. Discover what's new in Daytona Beach and enjoy a warm, sunny winter vacation where average temperatures are something to write home about (*high/low °C*): Jan 20/8; Feb 21/10; March 30/12; April 27/15.

New Accommodations



The new 200-room **Hard Rock Hotel Daytona Beach**, a 4-Diamond oceanfront resort, opened in March and the 133-room **Delta by Marriott Daytona Beach** opened in January 2018. Both the 744-room **Hilton Daytona Beach Oceanfront Resort.**, on the ocean across from the Ocean Center convention complex, and **The Shores Resort & Spa**, a 4-Diamond oceanfront hotel in Daytona Beach Shores, completed major renovations this year. **ONE DAYTONA**, a new world-class dining and entertainment complex across from the Daytona International Speedway, includes two hotels - the 105-room **Fairfield Inn & Suites Daytona Beach Speedway/Airport** opened in January 2018, and the exclusive 144-room **Marriott Autograph Collection®** hotel called The DAYTONA, will open in early spring 2019. The 107-room **Home2 Suites by Hilton** just east of the Speedway opened in December, and a new oceanfront, 4-Diamond **Marriott Renaissance** hotel is being planned just north of the Ocean Center Convention Center.

Foodies Crave Daytona Beach Dining, Ale Trail

The Daytona Beach area's culinary scene is experiencing a steady influx of exciting, new offerings including several waterfront restaurants – Landshark Grille, Cocina 214 and Off the Hook at Inlet Harbor – adding to an already eclectic culinary scene of off-the-beaten-path eateries to independent restaurants serving specialty fare. Enjoy a stop, or two, along the Daytona Beach Ale Trail which now includes 20 craft breweries, tap rooms and distilleries throughout the area.



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Daytona Beach

Love to Shop?

For those who love to get their shop on, Daytona Beach has plenty to offer. **ONE DAYTONA**, a new retail, dining and entertainment district directly across from Daytona International Speedway opened in 2018. **Tanger Outlets** brings more than 75 of the most popular brand name and designer outlet stores. And the area's five thriving downtown areas, including Daytona Beach, Ormond Beach, DeLand and New Smyrna Beach offer eclectic boutiques and eateries.

Arts & Culture



The area's newest museum, the **Cici and Hyatt Brown Museum of Art**, is located on the campus of the Smithsonian-affiliated **Museum of Arts and Sciences** and is home to the world's largest private collection of Florida oil and watercolor paintings. With over 60 festivals ranging from the arts to culinary, and music to motorcycles, comfortable weather draws visitors year-round, making Daytona Beach the Festival Capital of Florida. Explore history and enjoy spectacular 360 views from the top of **Ponce Inlet Lighthouse & Museum**, Florida's tallest light station.

Daytona International Speedway is the 'World Center of Racing'

You don't have to be a race fan to enjoy a visit to **Daytona International Speedway**, home of the ROLEX 24 at DAYTONA, DAYTONA Speedweeks and the DAYTONA 500. Speedway tours provide an exclusive view of the iconic motorsports facility and include the **Motorsports Hall of Fame of America** where visitors experience spectacular displays honoring all forms of motorsports: stock cars, sports cars, open-wheel, motorcycles, drag racing, land speed records, powerboating and aviation.



Challenging Greens on Par with All Tastes and Handicaps

Ranked in the top 15 places to play golf in the U.S. by *Golf Digest*, Daytona Beach offers numerous courses for the serious player and weekend warrior. With year-round affordable greens fees, visitors can choose to play where the pros do – **LPGA International**, home course of the LPGA and Symetra tours – or choose from more than 20 other fine courses, many of which offer stay and play packages. More information is available at **DaytonaBeach.Golf**.

What Others are Saying

TripAdvisor says Daytona Beach is one of the **"10 Most Affordable Beach Vacations on Florida's East Coast"** and a **"Best Weekend Getaway in Florida"**. Travel Channel ranked Daytona Beach #1 for **"Top 10 Attractions in Florida"** and it was named one of the **"Best Florida Attractions"** in the Top 10 Best Readers' Choice travel award contest sponsored by *USA TODAY*.

About the Daytona Beach Area

The Daytona Beach area is comprised of eight distinct communities offering visitors the perfect beach base camp to explore East Central Florida. Choose thrilling activities or embrace the tranquility of days spent on 23 miles of world-famous white-sand beaches. Recognized worldwide for a few annual events including Bike Week, Biketoberfest®, the Rolex 24 At DAYTONA and the DAYTONA 500, Daytona Beach's famed heritage also claims the headquarters of LPGA and NASCAR -- and is home to Daytona International Speedway, the 'World Center of Racing.' With more than 12,000 beds, the destination boasts accommodations for all lifestyles and budgets from 4-star resorts to hotels, B&Bs and everything in between. Visitors can enjoy experiences beyond the beach by choosing from a surprising list of outdoor adventures, family-friendly attractions, arts and cultural venues and a colorful culinary scene. More information is available at **DaytonaBeach.com**, **Facebook.com/DaytonaBeach** and **Twitter.com/DaytonaBeachFun**.

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