

The JW Marriott Marco Island Beach Resort  
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Redesigned Property Became JW Marriott's First Beachfront Resort In The Continental U.S.



Last year, Global luxury brand JW Marriott Hotels & Resorts, debuted the JW Marriott Marco Island Beach Resort after much anticipation on January 1, 2017.

The initial renovations, which began in 2015, included the completion of a new porte cochere and grand front entrance, expanded pool decks, and refreshed guestrooms with enlarged and redesigned bathrooms. The resort also introduced two new restaurant concepts: Maia, featuring a Chef's ingredient-driven menu with locally and regionally sourced produce from South Florida, and ARIO, a fine-dining venue focusing on simply prepared, prime ingredients.

ARIO offers "in-house" dry-aged steaks, fresh gulf-caught seafood, an international wine list and globally inspired handcrafted cocktails. An all-new beachfront restaurant, Kane Tiki Bar & Grill, was welcomed in the summer of 2016.

The remaining enhancements will continue through 2018 and welcome a brand new 93-room adult-exclusive tower featuring expanded meetings and event space, bringing the offerings to more than 100,000 sq. ft., rooftop, oceanfront pool; gourmet restaurant; and 12,000 sq. ft. state-of-the-art indoor entertainment center with bowling alley, virtual games and more. **Upon the conversion, the property became the JW brand's first and only beachfront resort in the continental United States.**

What's more, the property **welcomed an exclusive SPA by JW concept in late 2017**. All of the spa's treatments are organized by four distinct benefit states: renew, calm, invigorate, and indulge, with express and full-length treatments. Whether a guest is fatigued from a long journey, or simply desires a well-deserved retreat, the SPA by JW offers a personalized spa experience that is as effortless as it is rewarding. **This will be one of only three SPA by JW concept spas in the United States.**

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Immersive Culinary Experiences in Paradise

**Led by Chef de Cuisine and Season 14 Top Chef contestant, Gerald Sombright**, ARIO offers a primal dining experience, fusing gourmet ingredients with intriguing flavor profiles from around the world, elevating the standard for sensorial resort dining. The restaurant boasts its own dry-aging room, which guests are invited to the back of the house to view and learn more about the dry-aging process for a fully immersive dining experience. ARIO also features an impressive wine collection, in-house sommeliers, a private wine tasting room and a private Chef's Table, offering Chef's Whim menus. Diners at the Chef's Table are personally greeted by the Chef so that he can learn more about their likes or dislikes to create the personalized whim menu - a multi-course experience crafted by the Chef, inspired by seasonal ingredients and tailored to guests' palates.



**Maia**, the resort's casual, coastal style eatery, showcases a Chef's ingredient-driven menu featuring an abundance of locally and regionally sourced produce. Focusing on bringing the best and freshest of the local environment tableside, Maia offers healthy alternatives and light bites for breakfast, lunch and seasonal dinner service. **A not to be missed highlight of breakfast at Maia is the Build Your Own Bloody Mary Bar.** Maia infuses vodka spiked with pickled peppers, garlic and other spicy vegetables to create the bases for its Bloody Marys. Guests can choose from a selection of several base mixes and an extensive arrangement of

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house made pickled vegetables, smokey bacon and cured meats, as well as more than 30 types of hot sauces, to craft their own cocktail perfectly tailored to their individual tastes.

### Kane

With one of Marco Island's most extensive collection of rums and savory Balinese-inspired fare, Kane Tiki Bar & Grill debuted on the sands of the property last summer. Now a part of the JW Marriott's signature offerings, Kane, named after the Polynesian god of creation and growth, inspires a trendy tiki bar vibe in an open-air setting found just steps from the resort's Tiki pool and the Gulf of Mexico. It is the perfect outpost to enjoy and savor a selection of 40 distinct rums, expertly crafted cocktails and savory small bites and shared plates with a mash up of Indonesian and Polynesian inspired flavors. Beyond enjoying the drinks, **the Kane experience for guest also centers on learning about the history of rum and enhancing their flavor component knowledge of this island spirit.**

What's more, the bar is precisely designed and oriented to align with the specific point where the sun hits the horizon on winter's solstice, providing an unmatched view of one of the most beautiful sunsets in the world.

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### One-Of-A-Kind Excursions in Nature

The JW Marriott Marco Island Beach Resort provides the perfect place to kick back, relax and enjoy Southwest Florida's white sand beaches and tranquil Gulf waters. For those in the mood for some energetic fun in the sun, there is an endless array of activities available both by land and by sea.



Set sail aboard one of two spacious six-passenger catamarans as a USCG Captain escorts you on an unforgettable journey along the shimmering Gulf of Mexico and Marco Island's nearby attractions on the **Sailing and Shelling Tour**. In addition to spotting wildlife, you'll have the opportunity to visit remote islands and explore secluded beaches to go shelling. Marco Island is touted as one of the best locations in the world for shelling thanks to its abundant and stunning variety of shells. These 2.5-hour daily activities leave directly from the resort's beach three times a day, weather permitting.

**The resort's guided Wave runner excursion offers guests the opportunity to explore the pristine backwaters of the Ten Thousand Islands.** During this unique and unforgettable tour, one can experience the native wildlife found in the mangrove forests and learn more about the nature and geography of the region. Visit the Everglades National Park and experience one of America's most iconic natural wonders. A World Heritage Site and an International Biosphere Reserve, the Everglades is the largest subtropical wilderness in the U.S. and home to over 40 species of mammals, 50 species of reptiles, 300 species of fish, and 350 species of birds. Learn more about the nature and geography of the region while enjoying chance encounters with wildlife. Riders can easily spot dolphins, manatees and more on this educational nature adventure.



Additionally, **scenic and 'extreme green' cycling tours led by certified naturalists guides are offered for resort guests.** Riders can hear about the areas distinct flora and fauna and also take journey through time, learning about the history of the Calusa Indians and cycle along ancient shell mounds and fresh water springs used by Spanish explorers. Abundant opportunities for viewing wildlife present themselves along the trail including Burrowing Owls and Gopher Turtles, as well as the Eagles, Osprey, Frigates and many other tropical birds make this area their home. There are also opportunities to view manatees and dolphins from the land.

### Eco-Friendly Golf At Two World-Class Championship Courses



The JW Marriott Marco Island Beach Resort offers guests two stunning private golf courses - the recently renovated Rookery and Hammock Bay, a world-class, Audubon gold signature, par-72 course. Both courses have earned Marriott's Environment Sustainability Performance Award (ESPA).

**The Rookery**, recently redesigned by acclaimed golf course designers Peter Jacobsen and Jim Hardy, now features wall-to-wall Platinum Paspalum turf enhancing visual appeal and overall playability; newly designed bunker complexes and upgraded clubhouse with an "Old Florida" interior theme. Appropriately named The Rookery, meaning bird sanctuary, the golf course is nestled in shallow wetlands that attract many bird species.

Emphasizing the boundless beauty of the area's natural environment, the **Hammock Bay** course is designed to provide an enjoyable challenge for golfers of all levels. Designed by Peter Jacobsen and Jim Hardy, the contours, shape and orientation of the course greens are designed with the approach shot in mind and present golfers with a range of shot options. **Hammock Bay is recognized as a "Gold Certified Signature Sanctuary" by Audubon International, one of only 45 designated in the world.** The gold certification is the highest level of the Audubon Signature Programs, recognizing sustainable communities within the natural environment.



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