



JW MARRIOTT

MARCO ISLAND

JW Marriott Marco Island Beach Resort Inspires with Meetings in Paradise

Luxury resort will boast more than 100,000 sq. ft. of cutting edge waterfront event space

MARCO ISLAND, Fla. – The JW Marriott Marco Island Beach Resort is continuing on its journey to becoming the preeminent meeting destination in the country. In 2015, the resort began phase one of a three-phase \$320 Million makeover and brand conversion project. Now in the third and final phase, the resort is working towards the completion of their all-new adult-exclusive Lanai Tower featuring 93 adult exclusive guest rooms and suites and over 100,000 square feet of new pre-function and exhibit space – all in addition to its expansive beach and other outdoor spaces for open-air events with waterfront views. The largest of Florida’s Ten Thousand Islands, Marco Island is located on the Gulf of Mexico in Southwest Florida. The tropical locale is one of those magical destinations that feels a world away, yet is surprisingly easy to reach. Travelers fly into the newly renovated Southwest Florida International Airport in Fort Myers, and in about 50 minutes, arrive at this incredible island paradise. The setting is ideal for meetings and special events as it provides a laid-back escape with all of the modern comforts and amenities one would expect from a luxury resort.

Images [here](#).

Opened March 28, 2018, the Lanai Tower meeting space has become one of the most exciting and luxurious additions to the property – featuring elevated, state-of-the-art event space exceeding 100,000 square feet. The Tower’s meeting and pre-function space is found on the first three floors of the tower and features two ballrooms, five outdoor terraces and numerous breakout rooms. As the signature space in the tower, the 30,000-square-foot **Calusa Grand Ballroom** will be found on the third floor overlooking the Gulf of Mexico with 24-foot ceilings. Full-length windows will bathe the pre-function space in natural light, providing attendees with an inspired setting for success. The tower will also boast the 17,000 square-foot **Banyan Ballroom** on the first floor with 22-foot ceilings and a Sunset Terrace providing an unforgettable vista of the beach and gulf beyond. Apart from the tower, the existing 10,000 square foot **Palms Ballroom**, located adjacent to the new SPA by JW, features 17-foot ceilings, faces the Spa lawn and is punctuated by dramatic waterfront views.

What’s more, the tower will be home to an innovative new restaurant, 10K Alley, a combination gastro-pub and state-of-the-art gaming emporium. This sleek and sophisticated venue will play host to elevated cuisine, over 60 Florida-brewed craft beers and barrel-aged bourbons, decadent milkshakes and other delights – in addition to bowling, mini-golf, and dozens of gaming and virtual reality experiences.

Meeting planners have always been keen to select the resort because it has one of the most appealing, accessible, and flexible locations in North America. Groups come here not just to meet, but to inspire brilliance in their attendees with the picturesque setting. The resort’s expert event planners are trained in the seven meeting purposes (Celebrate, Decide, Educate, Ideate, Network, Produce, Promote) to help businesses pinpoint the function that will best help them achieve their meeting goals and objectives. When it is time to mix a little pleasure with business, the resort’s recreation team can create a wide variety of customized experiences for

groups including high-energy team building events like sailing & shelling tours, wave runner excursions through the Ten Thousand Islands, beach Olympics and rock-wall climbing, private yacht charters and more. The property's exclusive SPA by JW delivers ultimate relaxation in a luxurious setting, and can even arrange group events such as meditation or beach yoga sessions along with indulgent treatments. The resort also boasts two stunning private golf courses - the recently renovated Rookery and Hammock Bay, a world-class, Audubon gold signature, par-72 course.

The JW Marriott Marco Island Beach Resort has also elevated the culinary experience for their group and meeting guests. Each culinary component of the event is focused on fine dining and restaurant quality experiences as opposed to the traditional banquet-style service. The resort's newly appointed Executive Chef, Eric Vasta, works with groups to customize a menu that is artfully crafted with a focus on taste, presentation, and quality. While every group's dining requirements are different, the culinary team has an impressive roster of enriching experiences groups can book, such as beach barbecues featuring fresh local fish, Argentinian steak tastings, food and wine pairings, and a wide variety of interactive culinary experiences that will be remembered long after the last bite is savored. From rum tastings to sushi rolling, the JW Marriott Marco Island wants groups to have an immersive, educational, and fun epicurean experience.

The JW Marriott Marco Island Beach Resort continues to be Southwest Florida's premiere meeting and event destination for groups seeking something beyond the ordinary. A vanguard of event space, technology and enriching experiences, the property truly delivers perfect meetings in paradise.

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About JW Marriott Marco Island Beach Resort

Like no other resort in Southwest Florida, JW Marriott Marco Island Beach Resort is the perfect island within an island escape. The Balinese-styled resort evokes complete tranquility and harmony; featuring four pools, an exclusive SPA by JW, inspired restaurants with indoor and outdoor dining as well as event space and two Championship golf courses - the Rookery at Marco and Hammock Bay Golf & Country Club. In 2018, the resort will complete a \$320 Million renovation project welcoming a new 93-room adults-exclusive tower with rooftop pool, award-winning chef helmed restaurant and 12,000 sq. ft. entertainment center. Following the completion of the tower, the resort will boast 100,000 square feet of innovative event space and 809 finely appointed rooms and suites. Located 20 minutes south of Naples and just a 50-minute drive from Southwest Florida International Airport; JW Marriott Marco Island Beach Resort is the ultimate sanctuary for relaxation and rejuvenation. For additional information and reservations please visit www.JWMarriottMarcoIsland.com or call 1.800. GET. HERE (1.800.437.4373). To stay up to date on the latest news and happenings follow us on Twitter and Instagram at @JWMarcoIsland and on Facebook at <https://www.facebook.com/JWMarriottMarcoIsland>.