



10 REASONS TO DISCOVER MARTIN COUNTY IN 2018

5 March 2018: With a brand-new luxury resort, more than 75 parks, an abundance of thrilling activities, a fascinating history and 22 miles of breathtaking beaches, there has never been a better time to discover the undiscovered Martin County on Florida's Treasure Coast. Located just 45 minutes from Palm Beach International Airport, an hour from Fort Lauderdale Hollywood International Airport, 90 minutes from Miami International Airport, and two hours from Orlando International Airport, Martin County is a truly untouched, authentic Floridian paradise.



1: First resort in 20 years opens on Jensen Beach

Martin County's newest resort is what dreams are made of. Situated right on the breathtaking waters of Hutchinson Island, guest rooms at Hutchinson Shores Resort & Spa are decorated in shades of blue and offer private balconies with stunning views. In addition to offering luxurious guest rooms, Martin's newest resort is also home to a world-class spa where guests can relax, rejuvenate and refresh.

www.hutchinsonshores.com



2: Next Level Watersports

Reach for the sky in 2018 and learn to kiteboard, wakeboard or hydrofoil. The knowledgeable staffers at Next Level teach visitors how to catch air whenever they decide to visit Stuart, Florida. Suitable for beginners and advanced riders, Next Level Watersports offers all the guidance and top of the range gear for an exhilarating experience.

www.nlwatersports.com



3: Adventures on the Water

There's no better way to experience the beauty of the Treasure Coast than on a guided boat tour. A locally-owned and operated business, Riding the Waves, introduces both visitors and locals to Martin County's stunning waterways. Each ecotour offers guests an opportunity to get up close and personal with dolphins, manatees and so much more.

www.ridingthewaves-tc.com



4: Beautiful Beaches

The list wouldn't be complete if we didn't mention the many beautiful beaches of Martin County. White sands and aquamarine water are both bountiful in our coastal community. With over 15 beaches, Martin County is the perfect place to visit if one of your resolutions is to soak up more sun.

www.discovermartin.com/martin-county-beaches



5: Unforgettable Events

Each year, Martin County's calendar is full of memorable events including the Indiantown Rodeo, Pineapple Festival, Hobe Sound Festival of Arts and so much more. From cuisine to culture and everything in between, the beach community is certain to host an event that will suit all interests.

www.discovermartin.com/events



6: Enchanting Ecosystem

Explore more than 8,500 miles of tidal shoreline and 57 acres of Martin County's ecosystem at the Florida Oceanographic Coastal Center. This impressive center preserves and educates through natural trails, touch tanks and more.

www.floridaocean.org



7: Unique Communities

Martin County is made up of eight distinct communities: Hobe Sound, Hutchinson Island, Tequesta, Indiantown, Jensen Beach, Palm City, Port Salerno, Sewall's Point and Stuart. In 2018, make it a point to visit each community and find out what makes these colourful areas so unforgettable.

www.discovermartin.com/communities



8: Experiential Exhibits

Everyone knows that the famed Elliott Museum in Stuart, Florida is home to an unbeatable collection of permanent exhibits (including an automobile vending machine, but that's a different story), but this beloved museum also regularly welcomes new exhibits. Kick off 2018 with a trip to the Elliott to experience "Celebrate: The Art of the Bahamas" featuring works from The National Art Gallery of the Bahamas.

www.elliottmuseum.org



9: Stunning State Parks

Martin County is the perfect place to visit if your 2018 goal is to spend more time outdoors! Home to a plethora of nature preserves, one of Martin County's most popular outdoor attractions is Jonathan Dickinson State Park. With over 11,500 acres of untouched land, this lovely park is the perfect place to kick back, relax and feel at one with nature.

www.discovermartin.com/see-do/parks



10: Flourishing Art Scene

Martin County is more than a beach community. The area is also bursting with artistic talent! Annual events like the Hobe Sound Festival of the Arts, ArtsFest and Downtown Stuart Art Festival bring talented artists from around the country to our beautiful county. Martin County is also home to a wide variety of galleries and shops owned by local artisans including Fish House Art Center & Gallery, Geoffrey C. Smith Galleries, Court House Cultural Center & Gallery and many more.

www.discovermartin.com/see-do/arts-culture

MEDIA CONTACT:

Jo Thomas

Jo.thomas@vvglobal.com

07989814340

www.DiscoverMartin.com