



JW MARRIOTT

JW MARRIOTT DEBUTS STUNNING BEACH RESORT ON MARCO ISLAND

Global Luxury Brand Opens Beachfront Property on The Shores of The Gulf of Mexico

Bethesda, MD, January 3, 2017 – JW Marriott Hotels & Resorts, the global luxury brand that is part of Marriott International’s (NASDAQ: MAR) luxury brands portfolio, has debuted JW Marriott Marco Island Beach Resort. Following an extensive \$320 million renovation facilitated by ownership group Mass Mutual, the Marco Island Marriott Beach Resort, Golf Club & Spa has converted to a JW Marriott luxury property, ushering in a new era for the illustrious resort. The 726-room JW Marriott Marco Island Beach Resort offers engaging and enriching on-property experiences that can be artfully tailored to each guest.

IMAGES [HERE](#).

“This brand conversion brings to fruition years of planning, dedication and hard work, and I could not be more pleased,” said Rick Medwedeff, General Manager, JW Marriott Marco Island Beach Resort. “As we move forward into the next chapter of our resort’s story, we are embracing our celebrated past and welcoming a new level of luxury by joining JW Marriott’s global portfolio of exceptional properties.”

The resort is poised to become one of the region’s most coveted culinary destinations, led by Executive Chef Eric Vasta, who most recently held the post at the celebrated 5-star JW Marriott Marquis Dubai. Culinary programming will include private sommelier-led wine tastings and Chef’s Table experiences at signature restaurant Ario, helmed by Chef de Cuisine Gerald Sombright. The culinary offerings extend beachside with fish-grilling classes, rum tastings and private dinners along the shoreline.

“JW Marriott Marco Island is an optimal addition to our brand’s global portfolio,” said Mitzi Gaskins, Vice President, Luxury Brand Management, Marriott International “We look forward to offering guests a distinctive and enriching luxury experience set on three miles of pristine white sand beach on the Gulf of Mexico.”

JW Marriott Marco Island features Spa by JW, the JW Marriott brand’s exclusive global spa concept, created to demystify and reimagine the spa experience with treatments based on four core benefit states: calm, indulge, renew and invigorate. Guests can customize their spa experience, choosing from a variety of menu options from full-service treatments to express spa services that start at a 12-minute entry point and are bookable without an appointment. Additional spa programming includes daily beach yoga and weekly spa events.

The property will also feature a 94-room, adult-exclusive tower, scheduled to open in the fall of 2017 – offering a rooftop pool, restaurant with an award-winning chef at the helm, and 12,000 square foot, state-of-the-art indoor entertainment center. Designed by Florida based design and architecture firm, Edge of Architecture, Inc., the new tower will boast unmatched views of the Gulf of Mexico, establishing a relationship between the building and the environment – an experiential symbiosis of interior and exterior spaces. Once completed, the resort will boast a total of 100,000 square feet of flexible event space — equipped with up-to-the-moment technology — and 810 finely appointed guestrooms and suites.

In 2015, the resort began phase one of a three-phase makeover and brand conversion project, including expanded pool decks, a refurbished lobby, a new porte-cochere and a grand front entrance. The second phase, which concluded on December 31, 2016, welcomed a complete transformation of guestrooms and resort culinary offerings, including the addition of two new signature restaurants, Ario and Maia, as well as an all-new beachfront tiki bar, Kane.

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About JW Marriott Marco Island

Like no other resort in Southwest Florida, JW Marriott Marco Island Beach Resort is the perfect island within an island escape. The Balinese-styled resort evokes complete tranquility and harmony; featuring four pools, an exclusive Spa by JW, inspired restaurants with indoor and outdoor dining as well as event space and two Championship golf courses - the Rookery at Marco and Hammock Bay Golf & Country Club. In the fall of 2017, the resort will complete a \$320 Million renovation project welcoming a new 94-room adults-exclusive tower with rooftop pool, award-winning chef helmed restaurant and 12,000 sq. ft. entertainment center. Following the completion of the tower, the resort will boast 100,000 square feet of innovative event space and 810 finely appointed rooms and suites. Located 20 minutes south of Naples and just a 50-minute drive from Southwest Florida International Airport; JW Marriott Marco Island Beach Resort is the ultimate sanctuary for relaxation and rejuvenation. For additional information and reservations please visit www.JWMarriottMarcoIsland.com or call 1.800. GET. HERE (1.800.437.4373). To stay up to date on the latest news and happenings follow us on Twitter and Instagram at @JWMarcoIsland and on Facebook at <https://www.facebook.com/JWMarriottMarcoIsland>.

About JW Marriott Hotels & Resorts

JW Marriott is part of Marriott International's luxury portfolio and consists of beautiful properties and distinctive resort locations around the world. These elegant hotels cater to sophisticated, self-assured travelers seeking The JW Treatment™ – the brand's philosophy that true luxury is created by people who are passionate about what they do. JW hotels offer crafted experiences that bring to life the brand's commitment to highly choreographed, anticipatory service and modern residential design, allowing guests to pursue their passions and leave even more fulfilled than when they arrived. Today there are more than 75 JW Marriott hotels in over 25 countries. JW Marriott is proud to participate in the industry's award-winning loyalty program, Marriott Rewards®, in which members can link accounts with Starwood Preferred Guest® and The Ritz-Carlton Rewards® for instant elite status matching and unlimited points transfer. Visit JW Marriott [online](#), on [Instagram](#), [Twitter](#) and [Facebook](#).

Marriott International, Inc. (NASDAQ: MAR) is the world's largest hotel company based in Bethesda, Maryland, USA, with nearly 6,000 properties in 120 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts. The company's 30 leading brands include: *Bulgari®*, *The Ritz-Carlton®* and *The Ritz-Carlton Reserve®*, *St. Regis®*, *W®*, *EDITION®*, *JW Marriott®*, *The Luxury Collection®*, *Marriott Hotels®*, *Westin®*, *Le Méridien®*, *Renaissance® Hotels*, *Sheraton®*, *Delta Hotels by MarriottSM*, *Marriott Executive Apartments®*, *Marriott Vacation Club®*, *Autograph Collection® Hotels*, *Tribute Portfolio™*, *Design Hotels™*, *Gaylord Hotels®*, *Courtyard®*, *Four Points® by Sheraton*, *SpringHill Suites®*, *Fairfield Inn & Suites®*, *Residence Inn®*, *TownePlace Suites®*, *AC Hotels by Marriott®*, *Aloft®*, *Element®*, *Moxy® Hotels*, and *Protea Hotels by Marriott®*. The company also operates award-winning loyalty programs: Marriott Rewards®, which includes The Ritz-Carlton Rewards®, and Starwood Preferred Guest®. For more information, please visit our website at www.marriott.com, and for the latest company news, visit www.marriottnewscenter.com and @MarriottIntl.