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new on the hotel scene

HYDE Resort & Residences, a sparkling glass-clad jewel soaring 43 floors directly on the Atlantic Ocean in Hollywood. The resort's 363 one-, two- and three-bedroom suites feature and opening to wrap-around terraces and two rooftop infinity pools, spa, and fine dining.

The **Ikona Hotel** opened its doors following a multi-million-dollar renovation that restored key features of the mid-century modern building while modernizing the interior design with smart technology and stylish amenities. The Ikona's 24 deluxe rooms, family apartment suites and penthouses overlooking a private pool and courtyard garden with indoor and outdoor event space, including a second-level balcony overlooking the ocean.



The **Plunge Beach Hotel** prepares for its grand debut in Lauderdale-by-the-Sea in early 2017. The 163-room oceanfront hotel complex offers direct beach access and is comprised of three individual buildings. Amenities include a beachfront swimming pool with spectacular ocean views, free WiFi, a 24-hour fitness center and ample street level parking.

The \$23 million **TRYP by Wyndham Maritime Hotel** will open spring 2017. The eight-story, 150 room, maritime-themed hotel will cater to business and leisure travelers and offer a European-style Spanish Tapas Bar, Rooftop Bar & Lounge, free Wi-Fi, 5,200 sq. ft. of meeting space, shuttle to the airport & cruise port, and featuring 11 aquariums.

The **Conrad Fort Lauderdale Beach** is expected to open in late fall 2017 with 290 expansive studio and suite accommodations, indoor and outdoor restaurants, a 4,000-sq. ft. ocean view spa and fitness center, elevated deck oasis with an ocean-facing pool and plush cabanas, and 10,000 sq. ft. of flexible meeting and event space.



The **Le Meridien Dania Beach at Fort Lauderdale Airport**, formerly Sheraton Fort Lauderdale Airport & Cruise Port Hotel, is undergoing a \$30 million renovation and conversion and will feature 245 contemporary guest rooms, 20,000 square feet of state-of-the-art flexible meeting space and two redesigned restaurants. Anticipated to open fall 2017.

A new property, the **Melia Costa Hollywood** is expected to open in fall 2017, on Hollywood Broadwalk on the beach, bringing 307 new condo-hotel rooms ranging from oceanfront studios to one to three bedrooms apartments.

A new \$21 million, 142 room **Wyndham Garden Hotel** in Dania Beach is expected to open late 2017 and plans to offer casual dining, flexible meeting space and an inviting lobby and lounge.

The **Gale Boutique Hotel**, with 96 rooms and 129 condo residences in Fort Lauderdale's North Beach Village, is estimated to open early 2018, featuring luxury amenities, rooftop sky deck, fitness center and spa, concierge services and pool.

A new dual branded Starwood Hotel is coming to downtown Fort Lauderdale. The 24-story, 323-room hotel will offer a sky lobby, rooftop bar, pool deck, secret garden, and fitness room—all on the sixth floor—as well as 12,000 sq. ft. of meeting & ballroom space, and a ground-floor coffee shop. The property is divided into two hotels: **The Dalmar**, from the Starwood Tribute Portfolio (209 rooms) and **The Element by Westin** (114 rooms). The hotel is expecting to open spring 2018.

In addition to 136 loft-like rooms at **Aloft Weston**, the new property will offer 600 sq. ft. of meeting space and all the brand essentials such as WXYZ® bar, and a Splash pool. Opens April 2018. **Aloft Fort Lauderdale** will also provide loft-like rooms and all the brand's signature amenities, along with 1,500 sq. ft. of meeting facilities. Opens Jan 2019.

Soon to break ground in 2017, a new 23-story **Four Seasons** will open in 2019 with 150 hotel rooms and 95 residences, two restaurants, a spa, fitness center, children's recreation room, "Beach Butlers" and ballroom and meeting facilities.

WHAT'S NEW in Greater Fort Lauderdale

hotel refresh

Fresh and fabulous after a \$100 million transformation, **The Diplomat Beach Resort** ushers in a new era of oceanfront perfection with view-inspired guestrooms and suites, luxe amenities and 10 all new culinary experiences helmed by celebrity chefs including Geoffrey Zakarian's **Point Royal** and Michael Schulson's **Monkitail**.



Fresh off a \$55 million renovation, **W Fort Lauderdale** brings a high-contrast, sleek design to its 517 guestrooms & suites, Fourth Floor Living Room (lobby) & Terrace, two infinity-style WET Deck pools, and chic public spaces. Delectable cuisine from James Beard Award Nominee Stephen Starr still reigns supreme with award-winning **Steak 954** plus a brand new addition, The Sushi Bar. A new 4,000 sq. ft. ballroom (fall 2017) will enhance existing event space options and bring the meeting space total to 40,000 sq. ft. New to the scene will also be an additional three-meal-a-day restaurant featuring ocean view sidewalk dining.

B Ocean Resort recently unveiled its all-encompassing renovation. Conveniently located right on the ocean, just minutes from Fort Lauderdale-Hollywood International Airport, Port Everglades and downtown Las Olas Boulevard. Offering 484 spacious guest rooms and suites including an oceanfront presidential suite with picturesque, panoramic views, guests are treated to two outdoor infinity edge swimming pools, a 24-hour state-of-the-art B Active® Fitness Center, two B Indulged® Spa Suites and more than 14,000 sq. ft. of indoor and outdoor meeting space. Chef and TV personality, Ralph Pagano leads the hotel's food and beverage concepts including **NAKED CRAB Seafood Kitchen | Cocktail Bar, Salty Siren**, The Clipper grab-n-go, and its world-famous **Wreck Bar**, a favorite to locals and travelers since the 1950s.



The **Fort Lauderdale Marriott Harbor Beach Resort & Spa** has refreshed with major renovations in 2016. Redesigned guestrooms and suites feature sea-inspired décor, tile flooring and walk-in showers. The refreshed lobby invites guests to mingle and enjoy the scenery of the beachfront location, along with 100,000 sq. ft. of meeting and event space. The signature restaurant, **3030 Ocean**, provides an inspired culinary experience with new design and menu.

The **Westin Fort Lauderdale Beach Resort** completed a \$5.5 million renovation in January 2017, transforming the arrival and dining experience with a more inviting guest arrival experience to the Porte cochere, lobby, and a new oceanfront restaurant **Siren's Table**, a getaway for the senses serving impeccably-sourced seafood and prime, juicy steaks.

Beginning this spring, the **Seminole Hard Rock Hotel & Casino** in Hollywood is adding a \$1.8 billion, guitar-shaped tower with 800 rooms adding to its already 500 guest rooms. In addition, the project will bring a number of new dining and entertainment venues, and an estimated 50,000 sq. ft. of function space to be completed by late 2019.

FLL news: **Fort Lauderdale-Hollywood International Airport** opened Concourse G in Terminal 4 with new concession areas and five new gates, part of the first phase of a \$450 million expansion and modernization project. Phase Two will include an interactive walkway and nine new gates. When completed in mid-2018, the terminal will have 12 international and 2 domestic gates. The addition of Concourse A in Terminal 1 is underway and will include a Customs Inspection Facility with five gates handling both international and domestic flights and is expected to be completed May 2017.

New international service includes: **Emirates:** Dubai; **British Airways:** London, Gatwick (July 2017); **Norwegian Air Shuttle:** Paris (France), Guadeloupe (West Indies) and Barcelona (Spain) (Aug 2017); **JetBlue:** Providenciales (TC), Quito (Ecuador), Santa Clara (Cuba), Camaguey (Cuba), Holguin (Cuba), Havana (Cuba) and Aruba; **Southwest:** Nassau (Bahamas), Varadero (Cuba), Havana (Cuba), Santa Clara (Cuba), Cancun (June 2017), Montego Bay (June 2017), Belize (June 2017) and Grand Cayman (June 2017).

New domestic service includes: **JetBlue:** Chicago O'Hare, New Orleans, Long Beach (May 2017) and Atlanta (TBA); **Allegiant:** Ogdensburg (NY), Niagara Falls, Cleveland and Louisville (May 2017); **Frontier:** Cincinnati (seasonal); **Spirit:** Newark, and Akron-Canton; **United:** Washington Dulles (seasonal) and **Southwest:** Newark (May 2017), Orlando (June 2017), Washington Dulles (June 2017).